

**2022 ANNUAL REPORT** 

# Our CMF Community: Advancing Equity for Transformative Change



The Council of Michigan Foundations leads, strengthens and supports Michigan philanthropy — our community of philanthropy — by emboldening and equipping CMF members in the relentless pursuit of equitable systems and inclusive diversity, fortifying the field through public policy action, fostering the growth of current and future philanthropy leaders and advancing exemplary philanthropic practices and field expertise.

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### A Letter from the CMF Board Chair & CEO

"Diversity is a fact. Equity is a choice. Inclusion is an action. Belonging is an outcome."

— Arthur Chan, DEI Strategist

Arthur Chan gives us a way of thinking about how philanthropy should consider our work and our role. There has been no more important time for philanthropy to bridge divides and ensure that all can participate and prosper, that our communities are places of belonging.

Today, our communities need more from philanthropy to address social and economic challenges. Our work is stronger when it is informed by an understanding of discrimination and systemic barriers, including and especially racism, and fueled by a commitment to ensuring the health and vibrancy of Michigan and an inclusive democracy.

This is why the Council of Michigan Foundations (CMF) has been working to help members embrace diversity and inclusion and center equity in their work. This continues our five decades of leadership on behalf of our members, supporting and strengthening Michigan philanthropy to advance change in the communities we serve. We know that equity requires a commitment to a journey, one that all are empowered to join. CMF is committed to equipping members for that journey, across a variety of unique pathways that align with each organization's own mission and values.

Our community of philanthropy - of which you are a valued member - continues to explore equity within the context of the communities we serve across race, gender, socioeconomics, geography and beyond. Michigan philanthropy is creating spaces for shared learning among board and staff, engaging in courageous conversations with donors and local partners, creating more inclusive grant practices in philanthropy and working together and with community on transformative efforts to lead to lasting, systemic change.

In 2022 we kicked off our year-long celebration of you - the Michigan community of philanthropy - commemorating CMF's 50th anniversary. The celebration continues throughout 2023 as we honor the past and look to the future with a bold vision grounded in our commitment to centering equity.

As part of these celebrations, we have joined in future-focused conversations with members, nonprofits, sector leaders and

thought-provoking nationally acclaimed speakers as we continue to explore philanthropy's role in addressing society's most pressing issues now and in the decades ahead.

In this edition of Our CMF Community: Advancing Equity for Transformative Change, CMF members share how they are centering their work in equity, advancing innovative approaches in their grantmaking, forming new tables for cross-sector collaboration and so much more. We hope these stories inspire you, energize you and give you actionable insights to apply to your own work.

CMF is committed to supporting you as a champion and guide with best-in-class programming and expertise, access to innovative partnerships and the latest in sector research, robust networking opportunities and reimagined resources to support the people, practices and policies of our field, all with equity at the center.

We hope you join us for candid conversations, peer learning and celebration throughout 2023 as we look ahead to what our communities will need in the next 50 years and beyond.

Thank you for your exemplary leadership in the communities you serve and your continued engagement and support of CMF as we collectively work toward a thriving, more equitable Michigan for all.

#### Sincerely,



Melanca Clark

CMF Board Chair President & CEO Hudson-Webber Foundation



Kyle Caldwell

President & CEO Council of Michigan Foundations

## CMF Community Features



## Partnering to Eliminate Barriers to **Workforce Housing**

#### **Equity**

CMF members across the state are working to support the development of workforce housing projects and programs in their respective communities.

In West Michigan, the Grand Haven Area Community Foundation (GHACF) and Community Foundation of the Holland/Zeeland Area (CFHZ) are collaborating through Housing Next, a program that brings together local government, developers and nonprofits to remove barriers in the process of creating affordable housing. GHACF helped create Housing Next, and Hadley Streng, president of GHACF, co-chairs the leadership council with CFHZ.

GHACF has been intentionally focused on affordable housing for several years as a critical effort to meet the needs of the community.

The foundation recently partnered with the city of Grand Haven, Michigan Community Capital and the Ottawa County Land Bank to support a cross-sector collaborative development, Robinson Landing, in northwest Ottawa County. The project includes 30 new homes that are now for sale across a range of different price points. The Housing Next partnership received a Housing and Urban Development (HUD) Secretary's Award for Public-Philanthropic Partnerships last year.

"The collaboration of many public, private and philanthropic partners is what allowed Housing Next to focus on addressing our region's housing problem," Streng said. "Considerable work has been done over the last five years, and there is even more of a need for additional emphasis now than there was when Housing Next formed."

In northern Michigan, the Petoskey-Harbor Springs Area Community Foundation (PHSACF) is working to tackle housing needs in the communities it serves in Emmet County.

"Access to safe, affordable homes in our communities is an equity issue," David "DJ" Jones, executive director of PHSACF said. "When we don't have housing that is attainable for people who live and work in our communities, that's a significant problem. Many members of our local workforce live outside of our county. We need to start asking the question: As a community, can we do better?"



Petoskey-Harbor Springs Area Community Foundation staff Sarah Ford and David "DJ" Jones joined former property owners Al and Toni Gruler at the corner of Emmet and Fulton streets in Petoskey following the purchase of property for affordable housing in May 2022.

The foundation partnered with local nonprofits Housing North and Harbor Inc. to form the Little Traverse Bay Partnership, and has since collaborated with other community partners including CMF member Frey Foundation, Petoskey Regional Chamber of Commerce, Northwest Michigan Habitat for Humanity and the Little Traverse Bay Bands of Odawa Indians.

"That partnership has been working to bring awareness to the issue, to talk to local municipalities and townships about what they could do in terms of making their communities more housing ready through zoning changes and policy changes that they could enact," Sarah Ford, director of community philanthropy at PHSACF said.

The coalition recognized that the cost of land was a barrier to getting housing projects started. Continue reading on page 6.

#### CMF COMMUNITY FEATURES | EQUITY

The community foundation created the Emmet Housing Solutions Fund to focus on the pre-development phase of the housing process. "One of the things we also included in the focus is land acquisition. As a resort community, the price of land is a barrier, and it keeps getting more expensive, especially when you think about prime real estate that's close to services or has infrastructure readily available," Ford said. In 2022, the community foundation purchased a vacant lot for a development project that was in need of funding and was unable to secure it through other state-supported programs.

Ford shared that the community foundation's donor advised fund (DAF) holders played a significant role in the fundraising process.

"They really kickstarted our fundraising and helped us get it off the ground and provided a significant portion of the dollars raised either through their existing DAFs or, in some cases, they made additional gifts outside of their DAFs," Ford said.

"Thanks to DAFs and other community donors, our fundraising was successful and in May 2022, we purchased the Petoskey property slated for development, thereby protecting it for future housing," Jones added. The development, as approved, is 60 apartments including one-, two- and three-bedroom units that the foundation anticipates will serve households with income between 80% and 120% of its area median income. The property is located along a multi-use nonmotorized path just outside downtown Petoskey, close to jobs and amenities.

PHSACF has identified a local nonprofit partner to own and manage the project long-term. Together, they are working with a local development consultant to secure the funding and financing for the project with a plan to break ground in early summer 2023.



The Lofts at Lumber Square future site.

"CMF has boldly put equity at the center of its work. When it comes to housing in Emmet County, equity is the lens through which we need to look."

- David "DJ" Jones, Executive Director,
Petoskey-Harbor Springs
Area Community Foundation



### Confronting Gun Violence for Safer **Communities and Schools**

#### **Practice**

Michigan philanthropy continues to support communities in gun violence prevention efforts through funding research, mental health supports, justice reform, school safety programs and more.

In response to the tragic shooting at Oxford High School in late 2021, the Community Foundation for Southeast Michigan (CFSEM) took a thoughtful approach to empower the leadership of youth on their CFSEM Youth Advisory Committee (YAC). The YAC was invited to oversee a \$100,000 grant pool designed to tackle mental health and gun violence.

In its first year, the Youth-to-Youth Community Solutions Fund has supported youth-led initiatives within schools throughout the region, ranging from racial justice efforts to student journalism.

CFSEM recently announced a second round of grants out of the fund supporting nonprofit partners that work to supplement school capacity. These partners provide culturally relevant mental health programs for youth, mental health and anti-violence training programs, and more.

"All youth in our region have experienced so much over the last few years, including COVID-19, the Oxford High School shooting and ongoing threats of violence in their schools. They deserve the fundamental right to feel safe in school — to learn in a place where they can focus and maintain strong connections with friends. This remains a critical time for young people and families to have support, and to listen to youth about the change that they want to see around gun violence and school safety," Richard (Ric) DeVore, president of CFSEM said.

CMF members are working to reduce gun deaths and injuries by advancing federal, state and local policies, supporting justice system reform and addressing the root causes of community violence.

For over 25 years, the Joyce Foundation, a CMF member, has supported research and education and focused on evidence-informed policies and strategies to reduce gun violence and help make communities safer through its Gun Violence Prevention & Justice Reform program.

Joyce's three-part strategy focuses on gun violence prevention, justice system reform and violence intervention.

The overall goal of the program's gun violence prevention focus area is to reduce gun deaths and injuries in the Great Lakes region through advancing and implementing federal, state and local policies and practices that reduce easy accessibility of guns, reducing the next generation's exposure to gun violence through education and litigating to defend evidence-based gun policies.

The goal of the program's justice system reform focus area is to decrease the harms and racial disparities in the criminal justice system's response to gun violence.

"We have been interested in understanding how to develop greater community-police trust and accountability, develop alternatives to reduce incarceration and arrests for non-violent gun offenses and support efforts to reimagine public safety," Tim Daly, program director, Gun Violence Prevention & Justice Reform for the Joyce Foundation, chair of the Fund for a Safer Future (FSF) and member of CMF's Statewide Equity Fund Strategic Support Working Group said.

Louisa Aviles, senior program officer of the foundation's Gun Violence Prevention & Justice Reform program, shared that although long-term work supporting the advancement of gun safety policies is important, several practical strategies have emerged that can have an immediate impact on community violence.

These strategies include street outreach, which gets people involved in trying to disrupt growing conflicts that would produce community violence through their lived experiences in those dynamics.

"We are invested in continuing to build a research base around these strategies to better understand what strategies work under what conditions to support the field as this work expands," Aviles said.

The Joyce Foundation leaders were at the White House in 2022 to commemorate the passage of the Bipartisan Safer Communities Act. The act includes several provisions, such as a new red flag law state grant program to help keep firearms out of the hands of people in crisis, a new community-based violence intervention and a measure that restricts gun purchases for those convicted of abuse beyond domestic partnerships. The act has now been signed into law.

### Cultivating Authentic Community Engagement and Equitably Shaping Federal Dollars

#### **Policy**

Michigan is receiving significant funding through federal and local recovery dollars. Specifically, as part of the American Rescue Plan Act (ARPA), Michigan is receiving an estimated \$10 billion dollars with \$1.8 billion in Coronavirus Local Fiscal Recovery Funding being allocated directly to 49 Michigan cities and townships.

Five regional collaborative sites, led by CMF members, began engaging in the Statewide Equity Fund (SEF) Strategic Support Pilot in early 2022 to examine how philanthropy could help to shape incoming federal funding toward equity-centered approaches to economic prosperity.

The SEF, powered by Michigan philanthropy and administered by CMF, is a \$2 million fund that empowers CMF members to strategically pool resources toward systems change efforts with an equity-centered approach.

The Ann Arbor Area Community Foundation (AAACF) is one of the five regional collaborative leads and is building a coalition that centers

the voices of connected community leaders. The coalition is hosted and supported by the community foundation and the county for the purpose of influencing public funding.

Shannon Polk, president and CEO of AAACF shared that through the SEF, the community foundation was able to create a table for community members that had historically not had a seat.

"We had individuals who represented returning citizens, immigrants, the LGBTQIA+ communities and more. We were able to create a table where they could share with us the challenges for the community; that would not have happened without the investment of the SEF dollars," Polk said.

According to Polk, the community foundation was a facilitator and convener and worked to create a space for community leaders to set the agenda for the conversations.

"[Through the SEF] we put our trust in the community who are experts and let them tell us what the greatest challenges and needs are, and then we came in as a resource and as a support to best advocate for those needs."

- **Shannon Polk**, President & CEO, Ann Arbor Area Community Foundation



#### **CMF COMMUNITY FEATURES | POLICY**

"Oftentimes philanthropy, because of our vast resources, will want to dictate what engagement should look like and what the agenda should be. [Through the SEF] we put our trust in the community who are experts and let them tell us what the greatest challenges and needs are, and then we came in as a resource and as a support to best advocate for those needs," Polk said.

Through the SEF pilot, AAACF was able to incentivize community leader participation, making broader representation of the community possible, Polk shared. The SEF also provided an opportunity to collaborate with local government.

"This work allowed us to partner more closely with our county government in a way that we had not for a few years. We worked to build that trust and support, and now we're seeing that pay off in other ways through continued conversation around potential future funding projects and information sharing," Polk said.

The Grand Rapids Community Foundation (GRCF), another regional collaborative lead in the SEF pilot, is working with the city of Grand Rapids in supporting a participatory budgeting (PB) process that engages residents in allocating \$2 million of ARPA resources.

The city of Grand Rapids is testing use of the Participatory Budgeting Project, an innovative process that works with communities across the U.S. and Canada to decide together how to spend public money.

In Grand Rapids, the PB process provides residents with direct decision-making power on how public dollars are spent.

"Our role is to ensure the community is properly resourced with the financial resources, technical expertise and power to ensure fidelity in a process that keeps equity at the center," Kate Luckert Schmid, vice president of programs at GRCF said.

GRCF is partnering with a number of community-based organizations and funders, including CMF members the W.K. Kellogg Foundation, Wege Foundation, Steelcase Foundation and Frey Foundation.

The Grand Rapids SEF regional collaborative is supporting this process through an experienced PB consultant who is providing technical assistance, as well as financial resources to advance targeted outreach to engage with communities that have been underserved and implementation of a community engagement framework across city departments.

Through this process, the Grand Rapids SEF regional collaborative has been focused on how to have a better equity-centered approach with community with both a near and far agenda in mind as more federal resources become available.

"We know that once this wave of funding passes, we will still be left with a community that wants to be in a different relationship with how decisions are made, so how do we establish new expectations for how the community partners with system leaders to change the nature of the relationship towards community power and decision making?" Luckert Schmid said.

Learn more about the work of the other SEF regional collaboratives on page 39!

"Our role is to ensure the community is properly resourced with the financial resources, technical expertise and power to ensure fidelity in a process that keeps equity at the center."

- **Kate Luckert Schmid**, Vice President of Programs, Grand Rapids Community Foundation



## **Embracing Inclusive Diversity** and Equitably Supporting Our **Nonprofit Partners**

#### **People**

Michigan philanthropy is advancing a range of pathways to center equity and embrace inclusive diversity. Core to many of these efforts for CMF members has been collaboration with peers and nonprofit partners doing work on the ground.

The Consumers Energy Foundation is supporting local organizations across the state that are actively engaged in diversity, equity and inclusion (DEI) initiatives, including several CMF members.

"In the world of philanthropy, relationships matter. That couldn't have been more true for us at the Consumers Energy Foundation when we were looking for innovative ways to fulfill a commitment to embed DEI into our work at the local community level," Carolyn Bloodworth, secretary/treasurer of the Consumers Energy Foundation said.

Bloodworth shared that the foundation's long-time partnership, track record of success at the local level and strong relationships with community foundation leadership led to the creation of their DEI Pilot Program, directing funds to five community foundations across Michigan to advance their DEI efforts.

The foundation awarded these funds in September 2022, which are being allocated to nonprofits through 2023.

In Traverse City, the funding will be allocated toward Grand Traverse Regional Community Foundation's DEI Fund which primarily provides support for organizations led by Black, Indigenous and People of Color (BIPOC) individuals, LGBTQ+, immigrant and neurodiverse and/or disabled community members alongside equity and inclusion programs, trainings and initiatives.

The Kalamazoo Community Foundation (KZCF) received a \$20,000 grant from the Consumers Energy Foundation to advance DEI efforts in Kalamazoo County.

The award from the Consumers Energy Foundation boosts funding for KZCF's Sustaining BIPOC Leaders Grant initiative. The grant provides rest, respite, professional development, executive coaching and wellness options to local nonprofit leaders of color.

In the pilot round of funding, KZCF made \$60,000 in total grant awards to 28 local nonprofit leaders. The main requests were for healing and wellness, professional development and taking a sabbatical or leave of absence.

"We were able to put grant funding in the hands of the local experts who were truly making an impact and a difference in their communities, and each community foundation utilized the funds in a very different way in response to the needs of their community. We could not be more thrilled with the results and will be expanding this program in 2023," Bloodworth said.



#### CMF COMMUNITY FEATURES | PEOPLE

CMF members and partner organizations are also investing in research to drive data-driven solutions to support Michigan nonprofits led by and serving people of color.

With support from the Charles Stewart Mott Foundation, Michigan Nonprofit Association (MNA), in partnership with Data Driven Detroit (D3) and the Dorothy A. Johnson Center for Philanthropy, released the first-of-its-kind Michigan Statewide Nonprofit Leadership Census in 2022, providing a clearer understanding of the racial and ethnic composition of staff members and boards at nonprofits.

According to the report, across Michigan, 22% of the organizations reported they had BIPOC leadership and 76% of the organizations reported being led by White executive directors.

MNA shared that the report is an intentional effort to bring more attention to the challenges faced by people of color in obtaining leadership positions within Michigan's nonprofit sector.

CMF members are working to better support the capacity of BIPOC leaders and address racial disparities across critical issue areas including education, health and climate justice. The Kresge Foundation is supporting BIPOC leaders working specifically to address environmental justice and fight the climate crisis.

Kresge was among the first national climate funders to sign the Climate Funders Justice Pledge (CFJP), created by the Donors of Color Network (DOCN), the first-ever cross-racial community of donors and movement leaders committed to building the collective power of people of color to achieve racial equity. The CFJP launched in 2021 and supports BIPOC-led environmental justice groups.

The pledge challenges funders to increase funding of BIPOC-led groups to at least 30% within two years, which the Kresge Foundation has already reached.

"A climate strategy that doesn't incorporate and resource the work of BIPOC-led organizations is ineffective and hinders our overall climate response," Lois DeBacker, managing director of Kresge's Environment Program said. "The Climate Funders Justice Pledge is driving forward a much needed, long overdue shift in U.S.-based climate philanthropy. We took the pledge because we want to lead by example and be a catalyst for that change in service of a winning climate strategy other funders should follow suit."

Now the CFJP will heavily focus on centering and uplifting the transformative work of BIPOC-led organizations, the impact they make and how that impact can scale if given a more equitable share of U.S.-based climate funding.





## CMF's 50th Anniversary

#### Celebrating Our CMF Community!

CMF members, trustees, staff and partners joined in kicking off our year-long 50th anniversary celebration during CMF's 50th Annual Conference in November 2022. Our anniversary is a celebration of you - our CMF community - and is grounded in our collective equity journey as we honor our storied history while looking to the future of what our communities will need in the next 50 years and beyond.

Throughout 2023 we are continuing the celebration with you through regional events, shared storytelling, thought leadership and much more! Celebrate with us!

#### Thank You to Our Anniversary Committee!

We are grateful for the leadership and guidance of CMF's 50th Anniversary Committee, who have provided thought partnership and advisory counsel in the design of our year-long anniversary celebration.

#### **Chip Hansen**

Charlevoix County Community Foundation (Co-Chair)

#### **Audrey Harvey**

Blue Cross Blue Shield of Michigan Foundation (Co-Chair)

#### **Holly Johnson**

Frey Foundation (Co-Chair)

#### Sara Morley LaCroix

Morley Family Foundation (Co-Chair)

#### Faye Alexander Nelson

W.K. Kellogg Foundation

#### **Caroline Altman Smith**

The Kresge Foundation

#### Lizabeth Ardisana

Charles Stewart Mott Foundation

#### Carolyn Bloodworth

Consumers Energy Foundation

#### Zosia Eppensteiner

Community Foundation of Marquette County

#### John Erb

Fred A. and Barbara M. Erb Family Foundation

#### **Phillip Fisher**

Max M. & Marjorie S. Fisher Foundation

#### David "DJ" Jones

Petoskey-Harbor Springs Area Community Foundation

#### Kelley Kuhn

Michigan Nonprofit Association

#### **Shannon Polk**

Ann Arbor Area Community Foundation

#### Sakura Takano

Rotary Charities of Traverse City

#### Raquel Thueme

Ruth Mott Foundation

## **Equity Resources**

#### **Curated Equity Resources**

In 2022 we launched a digital, ever-evolving hub of materials to support all CMF members in advancing their own equity journeys wherever they may be on pathways of discovery, dialogue and dedicated action.

Visit the CMF website to engage with self-assessments, shared language and discussion guides, research and much more. Explore the Curated Equity Resources section and share suggestions to help grow this collection now and in the future.

#### **Equity Signature Series**

This special series of virtual conversations and workshops features thought leaders in Michigan and across the country to help us deeply explore and examine the ways that we can, and must, move the needle to advance systemic change. The equity-centered programming in this series provides a space to ask ourselves the hard questions, challenge our thinking, inspire action and lift up the work of foundations, nonprofits and other peers and partners as we learn from and with each other on our journeys to advance equity. In 2022 we examined the state of Latinx funding and how our values shape our work, and we began the 2023 Equity Signature Series with a two-part workshop on grantmaking with a racial justice lens. We invite you to join us for more of these conversations in 2023 and beyond! Check out our events calendar on our website for more information.



#### Courtesy of healourcommunities.org

#### Five Years of Truth, Racial Healing & Transformation

The four Michigan Truth, Racial Healing & Transformation (TRHT) collaborations led by or in partnership with CMF members in Battle Creek, Flint, Kalamazoo and Lansing, and funded by the W.K. Kellogg Foundation (WKKF), completed their final grant year in 2022.

TRHT, launched by WKKF in 2017, is a comprehensive, national and community-based process to plan for and bring about transformational and sustainable change, and to address the historic and contemporary effects of racism. TRHT seeks to unearth and jettison the deeply held, and often unconscious beliefs created by racism - the main one being the belief in a "hierarchy of human value."

Over the last five years the sites have advanced racial healing conversation in their communities, supported gun violence prevention, addressed systemic inequalities in housing, criminal justice, education, civic engagement and much more.

While the five-year grant implementation of TRHT has ended, all sites will continue this work in various ways.

#### **Data, Storytelling and Sector News**

The Download, CMF's digital publication, features storytelling, data and resources, peer work in action and learning opportunities to support all in their equity journeys. Subscribe today!



Community Foundation CEO Retreat attendees toured the newly renovated Flint Public Library in 2022.

#### **EQUITY**

"I remember the 2019 CMF Annual Conference when Kyle (Caldwell) asked the membership to take a look at the priority areas of diversity, equity and inclusion to be considered for the new CMF strategic framework. I shared that exercise with my board and my staff and we identified DEI as a priority for our own strategic plan. It was recently approved by our Board of Directors and now DEI is a key pillar for all our overall activities."

- **Reneé Johnston**, CMF Trustee President & CEO, Saginaw Community Foundation



"Our work is so different across our state: rural communities, urban communities, family foundations, corporate foundations. We need to think about what advancing equity looks like in unison and the opportunity that we can create for the state of Michigan and for its residents for the better. Can you imagine the day when we don't need to exist because problems have been solved in our communities?"

- **Sonia Plata** VP, Foundation Director,
Office of Corporate Responsibility, Flagstar Bank



#### **Equity-Centered Conversations** & Learning Opportunities

CMF's Green and Blue Network hosted CMF members in Traverse City in October 2022 for an immersive experience along the Boardman River focused on collaboration to enhance equitable environmental and economic outcomes. Participants toured the Boardman River Dams Ecosystem Restoration Project, learning from the Grand Traverse Band of Ottawa and Chippewa Indians how they worked to be one of the first and largest investors in the initiative and what they saw as the important equitable principles that must be embedded in the project.

#### Check out photos from other in-person events throughout 2022 featured on page 17!









#### **EQUITY**











## People



## **Empowering & Engaging Youth**

#### Youth Philanthropy

For a number of members in our Michigan community of philanthropy, engaging and developing the skills and voices of youth in philanthropy and within their communities has been a priority. CMF members and partners are envisioning new ways to empower youth through the development of resources and collaborative conversations.

The Michigan Community Foundation's Youth Project (MCFYP) is the statewide youth philanthropy council for Michigan, made up of youth who currently serve or have recently served on a Youth Advisory Council (YAC).

CMF provides support through programming and resources to MCFYP. The MCFYP Committee leads the development, design and facilitation of youth programming at CMF, including the annual Youth Grantmakers Summer Leadership Conference.

In 2022 we welcomed back YACs for the first in-person Youth Grantmakers Summer Leadership Conference since 2019. YACers and YAC advisors from around the state reunited for a powerful and engaging conference centered on the theme The Re-Up: Reflect. Reimagine. Respond.

"I would recommend this conference as a fun, safe space to get to know other YAC members, learn more about philanthropy and leadership, and build valuable skills," shared a YACer.

MCFYP also provided an opportunity for youth to engage in a collaborative conversation with their philanthropy peers and New York Times bestselling author and Michigan native Angeline Boulley.

Boulley, the author of "Firekeeper's Daughter," is an enrolled member of the Sault Ste. Marie Tribe of Chippewa Indians and a storyteller who writes about her Ojibwe community in Michigan's Upper Peninsula.

During this interactive virtual gathering, youth grantmakers and community leaders across the state discussed with Boulley the importance of storytelling and centering youth voices. Boulley also introduced an Indigenous framework for the Hero's Journey through Medicine Wheel teachings from her Ojibwe community.

CMF has deepened its work in youth philanthropy through the development of several new resources to support philanthropy in empowering youth, including a YAC Advisor Guidebook and Learning to Give's Inclusive Communities toolkit, which can be found in CMF's Knowledge Center.

Learning to Give (LTG), an endowed program of CMF, provides online resources grounded in a vision that youth of all ages learn and practice philanthropy. LTG shares one-of-a-kind, readily accessible resources to help foundations, nonprofits, educators, parents and community leaders nurture all young people as philanthropic citizens now and potential philanthropy leaders tomorrow. Learn more at learningtogive.org.

A Youth Task Force composed of CMF members and partners, convened by Learning to Give and supported by MCFYP, came together to understand the tools needed to authentically nurture and empower youth voice and youth philanthropy. Learn more about the task force on the next page!





### Youth Philanthropy Task Force: New Resources to Authentically Empower and Engage Youth

Learning to Give worked in close partnership with several CMF members, youth, Michigan Community Foundation's Youth Project (MCFYP) leaders and nonprofit leaders across the state to identify gaps and opportunities to nurture and empower youth voice and youth philanthropy through the Youth Philanthropy Task Force.

Over the course of one year, the task force participated in shared learning together and collaborated to research and curate practices that engage youth as valued participants in philanthropy today and for the future.

Designed for foundations, nonprofits, youth leaders, educators, parents and more, the task force developed several guides and resources to help amplify diverse youth voices and invite youth into collaboration and innovation spaces that serve the community. The resources also help guide foundations and community groups in engaging effectively with youth to empower them as philanthropists.

"One of the things we know is required to support young leaders is for adults to know what their roles are. These guides provide valuable resources on how adults can be in more of a partnership role and authentically engage youth," Lindsey Barrett, partnership manager of ground building at The Skillman Foundation and task force member, said.

Tryphena Clarke, community engagement officer at Ruth Mott Foundation and task force member, supported the development of the Youth-Led Workshops Guide, which outlines how to nurture youth leadership in developing workshops that empower youth and adults to learn. collaborate and activate others.

"We really worked to develop engagement models that will educate and empower youth in philanthropy in relevant ways that resonate with young people and support building a more diverse sector," Clarke said. "Youth are leaders of today and not just the future."





"We really worked to develop engagement models that will educate and empower youth in philanthropy in relevant ways that resonate with young people and support building a more diverse sector. Youth are leaders of today and not just the future."

- Tryphena Clarke, CMF Youth Philanthropy Task Force Member Community Engagement Officer, Ruth Mott Foundation



"One of the things we know is required to support young leaders is for adults to know what their roles are. These guides provide valuable resources on how adults can be in more of a partnership role and authentically engage youth."

Lindsey Barrett, CMF Youth Philanthropy Task Force Member
 Partnership Manager, Ground Building at The Skillman Foundation

### Peer Connections

#### Connect with Peer Communities!

Identity-based affinity networks and issue-driven learning communities catalyze collaboration, bringing together members of the CMF community around shared interests and identities to deepen your impact and increase peer support. If you are interested in joining a peer community, visit our website!

#### New to Philanthropy

CMF members new to the field of philanthropy or to Michigan had the opportunity to meet other members of the CMF community of philanthropy from across the state during virtual connection events in 2022. Together the group explored exciting learning opportunities, resources and connection pathways available through CMF. Our partners with the Emerging Practitioners in Philanthropy (EPIP) Michigan also shared information about their network and how CMF members could engage. Stay tuned for more opportunities in 2023!

#### Trustee Roundtables

The new Trustee Roundtable series, building on the success of role-alike roundtable programming for foundation staff, launched in 2022 to deepen professional development and connection spaces for philanthropy leaders serving on foundation boards. These roundtable conversations provide an opportunity for Michigan philanthropy trustees to discuss trends, crowdsource ideas, share questions and lift up highlights from their work in dialogue with peers across the state. The series continues in 2023 with a particular focus around executive transitions, supporting board members with guidance and newly curated resources related to equity-centered succession planning, recruitment, retention and more.



"Half of our team is new to philanthropy. CMF has been a huge resource to get plugged in as quickly as possible to make new relationships, to understand the learnings and the opportunities that we can grow into for our own organization."

- Sakura Takano CEO, Rotary Charities of Traverse City



"For me, it's really been this notion of learning together, of camaraderie, of having people to call on, to bounce ideas off of, to work together on issues of common interest. I don't think there's an issue I've taken on at the Ralph C. Wilson, Jr. Foundation where I haven't made a call to somebody in the field in Michigan to whom I have had a connection through our work together at CMF."

- David Egner, CMF Trustee President & CEO, Ralph C. Wilson, Jr. Foundation

## Leadership Development & **Mentoring Program**

#### Meet Our 2023 Cohort!

CMF is deeply committed to ensuring a pipeline of diverse, adaptive leaders have access to tools, skills and opportunities to advance their leadership in the philanthropic sector and grow their professional network.

The CMF Leadership Development & Mentoring Program is an opportunity for experienced leaders and those who are new to the field to develop relationships and engage in a community of peer learning.

This six-month program features one-to-one customized coaching, leadership style and 360-degree leadership assessments and a curriculum that centers principles of diversity, equity and inclusion (DEI) while exploring topics such as emotional intelligence, personal values and career development. The core of the program is the mentoring relationship between experienced and emerging leaders.

We are proud to recognize the emerging and experienced leaders engaging in our 2023 Leadership Development & Mentoring Program! This year marks the ninth cohort since the program's launch in 2012.



Photos captured during the 2023 cohort's first in-person gathering in early 2023.



#### **Emerging Leaders**

#### Aline Batawi

Communications Coordinator, CMF

#### **Angela Wetherby**

Corporate Giving Specialist, Consumers Energy/Consumers Energy Foundation

#### **Ashley Johnson**

Program Officer, The Kresge Foundation

#### **Christine Stevens**

Content Specialist, CMF

#### **Erica Vanneste**

Foundation Coordinator, The Connable Office

#### **Gretchen Ward**

Foundation Consultant, AAA - The Auto Club Group Foundation

#### Jessica Donahue

Director of Communications & Events, Capital Region Community Foundation

#### **Jillian Foster**

Director of Community Engagement, Barry Community Foundation



#### **Jordan Duckens**

Communications Strategist, Kresge Arts in Detroit

#### **Lisa Jones**

Program Assistant, Health Initiatives, Community Foundation for Southeast Michigan

#### **Matt Hoerauf**

Program Manager, Strategic Initiatives, The Skillman Foundation

#### Miriam Owsley

Strategic Communications Manager, Rotary Charities of Traverse City

#### **Nathan Murphy**

Coordinator, Government Relations and Public Policy, CMF

#### Regina Cardenas

Learning Services Program Coordinator, CMF

#### Yadah Ramirez

Program Officer/College Success Coach, The Community Foundation of the Holland/Zeeland Area

Continued on next page.



#### **PEOPLE**

#### **Mentors**

#### **Alex Dawson**

Director of Communications, Office of the President, Community Foundation of Greater Flint

#### George Jacobsen

Program Director, Southeast Michigan Economic and Cultural Vitality, William Davidson Foundation

#### Gilda Jacobs

Former President & CEO, Michigan League for Public Policy Trustee, The Jewish Fund

#### Heidi Reijm

Program and Learning Officer, Hudson-Webber Foundation

#### Holli Seabury

Executive Director, Delta Dental Foundation, CMF Trustee

#### **Kathryn Thomas**

Vice President, Communications, Charles Stewart Mott Foundation

#### **Kathy Reincke**

Director of Communications, W.K. Kellogg Foundation

#### **Kelly Froedtert**

Office Manager and Executive Assistant, Jackson Community Foundation

#### Marijata Daniel-Echols

Program Officer, W. K. Kellogg Foundation

#### **Sharon Mortenson**

President and CEO, Midland Area Community Foundation

#### Sonia Plata

VP, Foundation Director, Office of Corporate Responsibility, Flagstar Bank

#### Susan Vanisacker

Director of Community Relations, La-Z-Boy Foundation

#### **Tory Martin**

Director, Communications & Strategic Partnerships, Dorothy A. Johnson Center for Philanthropy

#### Tryphena Clarke

Community Engagement Officer, Ruth Mott Foundation



## Celebrating Changemakers

#### **Our 2022 Philanthropy Award Honorees**

CMF is committed to cultivating and celebrating the leadership of all those who power our sector, across the entire continuum of their engagement in philanthropy, including youth, trustees, emerging practitioners, mid-career staff and the most tenured leaders in our field. One way that CMF demonstrates this commitment is by honoring the service, efforts and contributions of those involved in Michigan philanthropy through our annual philanthropy awards.

Our **2022 Philanthropy Award changemakers** were honored during CMF's 50th Annual Conference in November. The award nomination period opens in May of each year.











#### **PEOPLE**

#### 2022 Emerging Leader in Philanthropy Award

This award was established by CMF and the Emerging Practitioners in Philanthropy (EPIP) Michigan Chapter to recognize an emerging practitioner in the field with demonstrated leadership, commitment to diversity, equity and inclusion and advocacy for social justice in their work.

In her two years of service as Director of Community Impact at the Community Foundation of the Holland/Zeeland Area, Yah-Hanna Jenkins Leys came forth as a dedicated leader and remained steadfast in lifting up the many contributions of women of color to their communities.

She is devoted to forging critical spaces for Black, Indigenous and people of color (BIPOC) women to thrive and through her leadership in founding Women of Color Give, Yah-Hanna has connected women together with a focus on philanthropy. She is a champion in centering the voices of those most impacted by inequity, and we are grateful for her commitment to advancing DEI in her community!



Yah-Hanna Jenkins Leys Holland/Zeeland Area

#### 2022 Dr. Russell G. Mawby Award for Philanthropy

This award was established by CMF and the Michigan Nonprofit Association (MNA) in 1995 upon the retirement of Dr. Russ Mawby as chairman and CEO of the W.K. Kellogg Foundation. It honors individuals who have encouraged private action for the public good through philanthropy and demonstrated leadership in championing collaborative solutions for communities.

In her 35 years of dedicated service to the community foundation, Diana Sieger, president of the Grand Rapids Community Foundation, has fearlessly moved forward to address key issues, leading transformative initiatives to support all in West Michigan. A leader with a passion for making a positive impact, she is an effective community, statewide and national leader in community problemsolving, policy development and advocacy.

She is outspoken within her community on issues related to gender equity and racial justice and her leadership has created significant impact, influencing and supporting communities statewide. Diana's servant leadership and commitment to improving lives in Kent County continue to inspire our entire sector as we work to advance equitable communities.

Diana Sieger President of the Grand Rapids Community Foundation



#### **PEOPLE**

#### 2022 Dr. Gerald K. Smith Award for Philanthropy

This award honors the legacy and leadership of Dr. Gerald K. Smith, recognizing significant efforts and contributions of individuals in the field whose work and grantmaking activities promote effective and responsive social change in African American communities and who have demonstrated leadership, impact, creativity and collaboration. Dr. Smith was also one of the original co-chairs of the Michigan Forum for African Americans in Philanthropy (MFAAP), a CMF affinity group. He dedicated his entire career to making the Detroit community better for children and their families.

Yazeed Moore, senior program officer at the W.K. Kellogg Foundation, excels in his approach to grantmaking with an unapologetic commitment to racial equity and empowerment of Black excellence and joy. His passionate leadership extends beyond his deep commitment to connecting the community to also support and mentoring his team members internally along the way.

He continues to be a champion in advocating for the needs of youth and their families. We are incredibly grateful for Yazeed's more than 20 years of dedication to advancing efforts seeking systemic change at the national, state and local levels.



Yazeed Moore Senior Program Officer, W.K. Kellogg Foundation

#### 2022 Community Foundation Philanthropy Award

This award was established by CMF and the Michigan Nonprofit Association (MNA) in 2006 to honor an individual and/or family for their exceptional service and commitment to growing community philanthropy in Michigan on behalf of one or more community foundations.

**W. Frank Fountain, Jr.**, is a leader with years of dedicated service to not only the Community Foundation for Southeast Michigan but also the Ralph C. Wilson, Jr. Foundation, the Hudson-Webber Foundation and many other vital organizations working to advance thriving, equitable communities across Michigan.

Through his work as president of the Chrysler Corporation Foundation, the automobile company's philanthropic organization, and his personal philanthropic efforts serving on a number of boards, Frank has made it his personal mission to make an impact both in Southeastern Michigan and nationally.

W. Frank Fountain, Jr.
Trustee, Ralph C. Wilson, Jr. Foundation



## Practice



## Celebrating Our **CMF Community**

#### 2022 Annual Conference

We began the year-long celebration of CMF's 50th anniversary of service to Michigan philanthropy during the 2022 Annual Conference. Convening in person after two years of virtual conferences, our time in Grand Rapids was filled with renewed energy and enthusiasm about connecting, learning and committing to our equity journey.

The conference connected our CMF community with thoughtprovoking conversations led by sector leaders from across Michigan as well as nationally renowned experts such as Sara Lomelin, the founding CEO of Philanthropy Together, and acclaimed New York Times bestselling authors Dr. Michael Eric Dyson and Bill McKibben.

#### On the Main Stage



The main stage event "Advancing Climate Justice for a Better Future," featured New York Times bestselling author Bill McKibben, Inaugural Director of the Tishman Center of Social Justice and the Environment at the University of Michigan Michelle Martinez, and Senior Director for Environmental Justice at the White House Council on Environmental Quality Jalonne L. White-Newsome, Ph.D., with CMF member Lois DeBacker, Managing Director of the Environment Program at The Kresge Foundation serving as moderator.



Sara Lomelin, founding CEO of Philanthropy Together, engaged in a candid and thought-provoking conversation with Michael Dennis Layton, Ph.D., the W.K. Kellogg Community Philanthropy Chair at the Dorothy A. Johnson Center for Philanthropy.

#### What Attendees Shared About the Conference

"It was amazing that CMF got Bill McKibben to attend and speak on the main stage. He is a national treasure, and the issue of climate change was overdue for elevating."

"It was an incredible homecoming to be back together in person."

"Dr. Dyson as a keynote was a brave, powerful and necessary choice. We are called (on), and we must redistribute wealth that has accumulated through an inequitable system in a way that actually changes the systems and structures that perpetuate racial inequity and injustice."

"I loved connecting with other people of color working in philanthropy!"

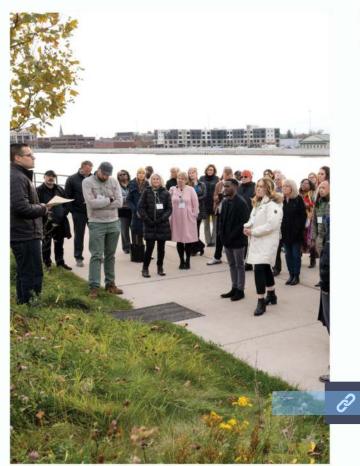


Dr. Michael Eric Dyson, renowned professor, preacher, New York Times bestselling author and media personality, led our evening main stage event focused on racial equity with a passionate call to action for philanthropy.



Holly Johnson, president of Frey Foundation, Dave Mengebier, CMF trustee and Government Relations Public Policy Committee Co-Chair, and president and CEO of the Grand Traverse Regional Community Foundation, Jeremiah Steen, The Skillman Foundation Youth Council member and founder of the Steen Foundation, Angelique Power, president and CEO of The Skillman Foundation, Neel Hajra, CEO of the Michigan Health Endowment Fund, and facilitator Melanca Clark, president and CEO of the Hudson-Webber Foundation, CMF Board Chair and Co-Chair of the SEF Strategic Support Pilot Working Group engaged in a main stage panel.

#### PRACTICE



During CMF's 50th Annual Conference, CMF members engaged in an immersive bus tour throughout Grand Rapids, stopping along the Grand River where philanthropy peers and partners shared river restoration and revitalization efforts that are underway.

#### Thank You to Our 2022 Conference Sponsors!









FREY FOUNDATION







**Steelcase** Foundation



















CMF's 2023 Annual Conference

Save the Date!

Join your peers from across the state for the <u>CMF 51st Annual</u> <u>Conference</u>, taking place November 6-8, 2023, in downtown Detroit! Coming together in the fall of 2023, we will engage as a community for conversation, connection and collaboration.

November 6 - 8, 2023

Detroit

#### PRACTICE



Community foundation CEOs from across the state gathered in downtown Flint in May 2022 for an engaging retreat to share challenges, discuss emerging practices and learn together.

Participants explored the city, touring the newly renovated library and the Flint Institute for the Arts.

Corporate foundation and corporate giving program CMF members engaged in a day of networking and sharing best practices during their 2022 summer gathering. The group also toured the La-Z-Boy World Headquarters in Monroe.



#### Plan Your Learning Journey

Connect with peers, engage in deep learning centered in equity, receive timely briefings from the state and much more through our robust learning lineup of virtual and in-person events. Visit CMF's Events Calendar!

"CMF provides a variety of excellent resources and opportunities for us to discuss emerging philanthropic topics, learn from each other, and cultivate new and existing relationships with colleagues."

- John M. Erb, President & Chair, Fred A. & Barbara M. Erb Family Foundation



## Data & Resources to Support Your Work

#### Ask CMF!

In 2022, Ask CMF reached a major milestone – celebrating over 1,000 answered questions and data requests from CMF members since its creation. As a member benefit, this one-to-one technical assistance service connects you with research, sample documents and best practice insights in grantmaking, legal and operational issues, and more. We can also provide tailored salary and benefits benchmarking data from the field to support your foundation's planning.

Led by CMF's Knowledge Insights Expert in Residence Brittany Kienker, Ph.D., Ask CMF brings the best of CMF's expertise to your organization in response to your unique needs. **Connect with Ask CMF!** 

#### **Explore Our Knowledge Center**

Explore CMF's Knowledge Center to connect with our growing collection of curated resources to deepen your knowledge of best practices, data insights and more. In 2022, we revamped our Knowledge Center as part of our newly reimagined website to bring you timely and relevant content aligned with equitable approaches to supporting the people, practices and policies that power our sector. Plus, as a CMF member, you can now access on-demand recordings from select virtual events free of charge as a benefit of your membership.

#### Impact Investing

Connect with best practices, guidance and insights on the latest in impact investing. Working closely with the <a href="Impact Investing Committee">Impact Investing Committee</a>, CMF's Impact Investing Expert-in-Residence Jennifer Oertel provides impact investing assistance and resources to members, as well as anyone located in Michigan and those seeking to make impact investments in our state.

"When I think about CMF's commitment to embedding equity at the center, Ask CMF comes to mind because it provides technical expertise, research and best practices to any foundation regardless of its size and available resources. It provides equitable support to all. Having an expert like Brittany Kienker available for consultation on issues that arise is invaluable to our organization."

- **Sharon Mortensen**, President & CEO, Midland Area Community Foundation



## Policy



## **Championing the Policy** Leadership of CMF Members

#### Foundations on the Hill 2022

In 2022, CMF members engaged in a virtual Foundations on the Hill (FOTH), hosted by United Philanthropy Forum in partnership with Independent Sector and Council on Foundations, over the course of several days. Our Michigan contingency was once again one of the largest groups in this important national event.

"FOTH is a great opportunity to connect my passion for philanthropy with a larger arena and to help elected officials learn more about how philanthropy contributes to our social fabric," Angela Graham, director of Southwest Michigan Strategies at The Fetzer Institute, said.

CMF members engaged in a series of 15 individual virtual meetings with policymakers. In the conversations, CMF members lifted up powerful stories of philanthropy's work in their communities to attract and retain talent and create a culture of giving, lifted up the needs in our communities across key policy focus areas and highlighted philanthropy as a resource for expertise and a bridge-builder within communities and with other partners.

The stories shared by CMF members during FOTH were critical in deepening relationships with policymakers and highlighting philanthropy as a partner to advance equitable and thriving communities. "It's imperative that we share our stories of impactful philanthropy



CMF members and staff engaging in a virtual FOTH 2022 policymaker meeting.

with lawmakers and identify critical areas of public/private partnership that will improve the lived experience and trajectory of the communities that we serve," Shannon Polk, president and CEO of Ann Arbor Area Community Foundation, said.

The meetings also served as an opportunity to hear about the legislators' current priorities and how philanthropy can work in partnership for thriving, equitable communities across Michigan. "I have been participating in FOTH for a very long time and there has never been a more important time for us to share with policymakers how philanthropy is tapped to fill the gaps when government funding has been eliminated, reduced or redirected. Opportunities for partnership are greater than ever before - and we need to make sure our policymakers remember us as a critical part of the solutions they are trying to achieve - bringing us to the table during the planning, not at the end when our dollars are needed," Carolyn Bloodworth, secretary/treasurer of the Consumers Energy Foundation and CMF Government Relations Public Policy Committee member said.

CMF's Government Relations Public Policy staff is available to work directly with members who are interested in exploring or deepening their advocacy engagement. In 2023, CMF is hosting our first-ever in-person Foundations in Lansing series of events to connect members with our policymakers in the Michigan Legislature.

#### **Advocacy in Action**

CMF proudly serves as the collective voice of Michigan philanthropy in service to our members. CMF engages in timely, relevant advocacy efforts in alignment with our public policy domains of Education, Health, Economic Prosperity, Civic Engagement and Health of the Sector.

With support from the Government Relations Public Policy Committee, in 2022 we used a variety of policy actions and engagement strategies to fortify the charitable sector and provide opportunities to strengthen and champion the policy leadership of CMF members.

#### 2022 Policy & Advocacy Highlights

- Throughout the year, CMF made over 75 touchpoints with state and federal policymakers to advocate on behalf of critical pieces of legislation such as Michigan's Charitable Tax Credit, the Workforce Development Through Post-Graduation Scholarship Act and the Universal Giving Pandemic Response and Recovery Act.
- We secured the support of Congressman Fred Upton to co-sponsor the Nonprofit Sector Strength and Partnership Act.
- CMF encouraged the passage of the John Lewis Voting Rights Advancement Act.
- We initiated a letter co-signed by CMF, Michigan Nonprofit Association (MNA) and Michigan Association of United Ways (MAUW) urging policymakers to advance sound fiscal policies and support an increase in Michigan's Earned Income Tax Credit.
- Our members and our team provided insights on Michigan's firstever Statewide Housing Plan and new investments through the Michigan Housing and Community Development Fund.

#### **Policy Online Community**

The CMF team launched a new Policy Online Community via the CMF website in 2022, creating a space for members to connect, share and receive timely policy updates and action items and engage in peer-to-peer conversations as well. **Subscribe today!** 





"I think the field benefits largely from CMF's work in public policy, which is how CMF originally began. The advocacy work and the thought leadership that CMF provides helps not only the state of Michigan, but it also has an impact throughout the country."

- Jenee Velasquez, CMF Trustee Executive Director, Herbert H. and Grace A. Dow Foundation

# **2022 Government Relations Public Policy Committee**

# **Paul Hillegonds**

Co-Chair, Michigan Health Endowment Fund

#### **Dave Mengebier**

Co-Chair, Grand Traverse Regional Community Foundation

#### **Carolyn Bloodworth**

Consumers Energy Foundation

# **Carolyn Cassin**

Michigan Women Forward

# eMily Aleman-McAlpine

Wege Foundation

# Jenee Velasquez

The Herbert H. and Grace A. Dow Foundation

# **Kelley Kuhn**

Michigan Nonprofit Association

#### **Jennifer Poteat**

Harry A. and Margaret D. Towsley Foundation

#### Karima Amlani

Community Foundation of Greater Flint

# **Kathleen Owsley**

Bosch Community Fund

#### Kururama Masomere

Kalamazoo Community Foundation

# Maria Woodruff-Wright

The Skillman Foundation

# Mike Goorhouse

Community Foundation of the Holland/Zeeland Area

#### Myra Tetteh

Blue Cross Blue Shield of Michigan Foundation

# **Neal Hegarty**

Charles Stewart Mott Foundation

#### Paula Gruszynsk

M&M Area Community Foundation

# **Phyllis Meadows**

The Kresge Foundation

# **Punita Dani Thurman**

The Skillman Foundation

#### **Randy Maiers**

Community Foundation of St. Clair County

#### **Robin Ferriby**

Clark Hill PLC

# **Sharon Mortensen**

Midland Area Community Foundation

# **Vincent Tilford**

Luella Hannan Memorial Foundation

# Wendy Lewis Jackson

The Kresge Foundation



# **Equitably Shaping Federal Funding**

# Statewide Equity Fund

Five regional collaborative sites, led by CMF members, are leveraging their convening power to work closely with their local units of government and community to shape federal funding toward equity-centered approaches to economic prosperity as part of CMF's Statewide Equity Fund (SEF) Strategic Support Pilot.

The SEF was established through the recommendation of CMF's COVID-19 Working Group to serve as a collaborative vehicle for Michigan philanthropy to address systemic challenges laid bare by the COVID-19 pandemic.

This \$2 million fund, powered by philanthropy and administered by CMF, empowers CMF members to strategically pool resources toward systems change efforts with an equity-centered approach, utilizing a co-investment model focused on the policy domains of public health, education and economic prosperity within CMF's Building an Equitable Future Together policy framework. The SEF pilot is initially focused on economic prosperity.

"The Statewide Equity Fund is an innovative way to ensure philanthropy's impact by participating and partnering with local governments to equitably distribute the federal funds being funneled to address the COVID health crisis. The fund can address the disparities that have been magnified in the past few years," Diana Sieger, president of the Grand Rapids Community Foundation and co-chair of the SEF Strategic Support Pilot Working Group said.

CMF members Ann Arbor Area Community Foundation, Community Foundation of Greater Flint, Community Foundation of Marquette County, Grand Rapids Community Foundation and the Pontiac Funders Collaborative are leading this work in their respective geographic service areas.

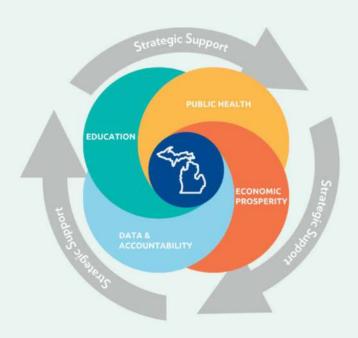
The regional collaboratives began engaging in the pilot in February 2022, working with their local units of government and community as well as connecting virtually on a regular basis for shared learning

across regions and for learning opportunities with similar models underway across the country.

"While the official pilot concluded in 2022, the work will continue both within the five regions and statewide. We hope the insights that emerge from this work will create a template for partnering with government and informing long-term strategies for Michigan philanthropy to advance equity-centered efforts." Melanca Clark, president and CEO of the Hudson-Webber Foundation, CMF Board Chair and co-chair of the SEF Strategic Support Pilot Working Group said.

CMF launched a new SEF Resource Hub for members to access a curated collection of data, tools and other resources related to shaping public dollars.

This year CMF will share evaluative insights from the pilot to lift up lessons learned and opportunities for the future. And, stay tuned for a digital series amplifying the stories from pilot sites across the SEF!



# SEF Regional Collaboratives at a Glance

Ann Arbor Area Community Foundation is building a coalition that centers the voices of connected community leaders for the purpose of influencing public funding. The coalition is co-hosted and supported by the community foundation and the county. \*Learn more on page 8!

The Community Foundation of Greater Flint is creating an inclusive advisory model and grantmaking process to aid the city of Flint in distributing nearly \$60 million in American Rescue Plan Act (ARPA) funds.

The Community Foundation of Marquette County is bolstering cross-sector collaboration to align ARPA funds with the county's 2040 Master Plan which is focused on increasing access to affordable childcare and ending homelessness.

The Grand Rapids Community Foundation is supporting a participatory budgeting process that engages residents in allocating \$2 million of ARPA resources. \*Learn more on page 9!

The Pontiac Funders Collaborative is supporting beneficiary collaboration and bolstering their capacity to influence, manage and deploy ARPA funding toward equitable outcomes.

The SEF is generously supported by CMF members the W.K. Kellogg Foundation, Ralph C. Wilson Jr., Foundation, Charles Stewart Mott Foundation, Ballmer Group, DTE Foundation, Ford Foundation, The Kresge Foundation, The Skillman Foundation, the Joyce Foundation, the Hudson-Webber Foundation, Community Foundation for Southeast Michigan and Grand Rapids Community Foundation.

# Fostering Strategic Partnerships

# Governor's Office of Foundation Liaison

CMF's partnership with the Michigan Governor's Office of Foundation Liaison (OFL) continues to provide members with opportunities for strategic collaborations with the executive branch of state government and access to expertise on a myriad of timely issues, including the state budget, P-20 education, workforce and economic development, positive health outcomes, the social safety net - and much more.

# This past year, OFL worked closely with CMF members to advance key collaborative efforts:

- Facilitating the growth of public-private partnerships and strategic discussions to strengthen cross-sector partnerships.
- · Convening public and private partners to support projects and initiatives to strengthen Michigan's investments.
- Educating funding partners about opportunities to leverage resources with the state.
- · Researching and curating timely information about current issues to share with both state and philanthropic partners.



Karen Aldridge-Eason



Dana Linnane

One such example relates to Michigan's opioid settlements. Inequities laid bare by the pandemic continued to permeate in 2022, particularly in the context of quality health for Michigan's children, families and communities. In 2022, OFL coordinated with CMF members to organize around opioid settlement dollars intended for localities across the state. Working with the Attorney General's Office, the Michigan Department of Health and Human Services, funders and technical assistance providers, OFL hosted strategic conversations to address the information gaps related to the allocation of settlement funds, the state's priorities and future plans for the state's centralized fund - addressing some of the concerns related to local capacity, equity and technical assistance. More work remains to be done in 2023 to coordinate resources and effectively implement and monitor.

# The Health of CMF



# 2022 Support & Membership



# **Financials**

CMF has diverse sources of operating revenues to support its work. Special initiative support related to member collaboratives represents 44% of operating revenues; membership dues is the next largest source of operating revenue at 29% and general support represents 16% of operating revenues. CMF receives 6% of its operating revenues from endowments.

The CMF endowment funds are slightly less than \$28 million as of December 31, 2022. About 79% of the endowment funds have purpose-related restrictions.

See data/charts to the right and view our most recent audit.

# **CMF Leadership Fund** (As of December 31, 2022)

Thank you to the following members for their generous support contributing to our CMF Leadership Fund, unlocking new opportunities for us to grow, strengthen and support Michigan philanthropy, sustaining and elevating our field for the future, all with equity at the center.

- Ann Arbor Area Community Foundation
- Center for Arab American Philanthropy
- Charles Stewart Mott Foundation
- Grand Rapids Community Foundation
- Grand Traverse Regional Community Foundation
- KRW Foundation
- Morley Family Foundation
- Ralph C. Wilson, Jr. Foundation
- Saginaw Community Foundation
- The Kresge Foundation
- W.K. Kellogg Foundation

# **Operating Revenues**



**44%** 

Special Initiative Support **Related to Member Collaboratives** 



**29%** 

Membership Dues



**16%** 

**General Support** 



6%

**Endowments** 



**5**%

Other

# THE HEALTH OF CMF

# Member Engagement in 2022

CMF has retained 91% of members from the prior year's membership and welcomed 14 new organizations as CMF members. We have 20 committees comprised of 130 individuals from 84 member organizations in addition to 18 active affinity groups, learning communities and online communities. In 2022, we hosted 103 learning and networking events, with a total of 2,687 event registrations.

14

**New organizations** welcomed as CMF members

103

Learning and networking events offered to members 91%

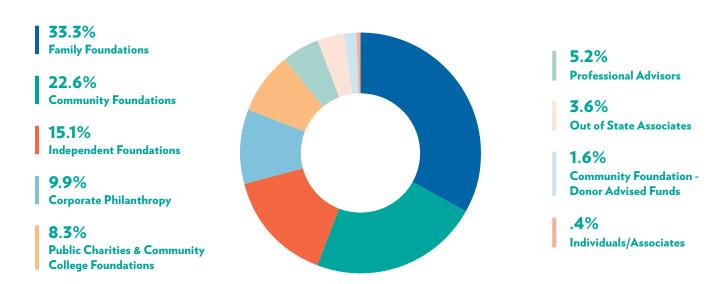
Members retained from the prior year's membership

2.687

**Total event registrations** 

Our CMF membership represents 82.6% of endowed assets in Michigan. Collectively, they grant more than \$1.8 billion annually to nonprofit partners. Source: IRS 990 Database \*This does not include out-of-state or corporate giving program members.

# **Dues Paying Members** (As of December 31, 2022)



# Welcoming New Members! (As of 2022-2023 FY)

Auto Club Group Foundation	Michigan Credit Union Foundation
Cass County Mental Health Foundation	Ramser-Morgan Foundation
Elizabeth Heckman Gordon Family Foundation	Raymond M. and Jane E. Cracchiolo Foundation
Frankenmuth Insurance Foundation	Rehmann Foundation
Jean M.R. Smith Foundation	Robert Jensen Dau Foundation
Keller Foundation	Russell H. and Maxine E. Smith Charitable Foundation
L&L Educational Foundation	Song Foundation

# THE HEALTH OF CMF

# Thank You for Your Support & Leadership in Michigan Philanthropy!

Thank you for your ongoing support and engagement as a valued and integral member of the CMF community—one of the nation's most connected and vibrant networks of grantmakers. Your annual investment in CMF helps ensure we can strengthen Michigan philanthropy and offer equity-centered services and resources that meet your unique needs. We look forward to partnering with you in 2023 and beyond!

# **Celebrating Our CMF Community!**

Kalamazoo Community Foundation\*

As we celebrate 50 years since the creation of our CMF community, we are humbled and proud to recognize the following members who have been part of this network of Michigan philanthropy since the beginning and continue as members today. Thank you for your dedicated and continued support over the last five decades!

Ann Arbor Area Community Foundation	McGregor Fund
Besser Foundation	Muskegon County Community Foundation
Charles Stewart Mott Foundation*	Steelcase Foundation
Charles. J. Strosacker Foundation	The Ford Foundation
Community Foundation of Greater Flint	The Greater Lansing Foundation
Consumers Energy Foundation	The Kresge Foundation*
Elsa U. Pardee Foundation	The Power Foundation
Ford Motor Company Fund*	The Skillman Foundation
Fremont Area Community Foundation*	The Tiscornia Foundation
Grand Haven Area Community Foundation	W. K. Kellogg Foundation*
Grand Rapids Community Foundation	Wege Foundation
Herbert H. & Grace A. Dow Foundation	*Indicates organization was engaged in CMF's first formal committee
Jackson Area Community Foundation	111 127 2.

# Thank You to Our 2022 Member-Driven Committees

# **Community Foundation Committee**

**Isaiah Oliver** 

Chair, Community Foundation of Greater Flint

**Dana Bensinger** 

Otsego Community Foundation

Lisa Cripps-Downey

Berrien Community Foundation

Mike Goorhouse

The Community Foundation of the Holland/Zeeland Area

Stephanie McGreevy

Mackinac Island Community Foundation

**Sharon Mortensen** 

Midland Area Community Foundation

**Monica Moser** 

Jackson Community Foundation

**Shannon Polk** 

Ann Arbor Area Community Foundation

**Mackenzie Price** 

Huron County Community Foundation

# **Corporate Philanthropy Committee**

**Carolyn Bloodworth** 

Consumers Energy Foundation

**Dawn Lyman** 

Barton Malow Foundation

**Kathleen Bushnell Owsley** 

**Bosch Community Fund** 

Susan Vanisacker

La-Z-Boy Foundation

# **Impact Investing Committee**

Reneé Johnston

Chair, Saginaw Community Foundation

Melanie Audette

Mission Investors Exchange

**Carolyn Cassin** 

Michigan Women Forward

**Robin Ferriby** 

Clark Hill PLC

**Amanda Fisher** 

Max M. & Marjorie S. Fisher Foundation

**Phillip Fisher** 

Max M. & Marjorie S. Fisher Foundation

Laura Grannemann

Quicken Loans Community Fund

**Brenda Hunt** 

Battle Creek Community Foundation

**Joel Moore** 

The Iles Schropp Group-Merrill Lynch

**Jennifer Oertel** 

Bodman PLC

**John Rogers** 

Graystone Consulting, a business of Morgan Stanley - Jbara and Rogers

**Membership Committee** 

Sara Morley LaCroix

Chair, Morley Family Foundation

Reneé Johnston

Saginaw Community Foundation

**Barbara Land** 

Square One Education Network

**Monica Moser** 

Jackson Community Foundation

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# **Council of Michigan Foundations**

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