



## Ten reasons people choose to give through community foundations:

1. We are a **local organization** with deep roots in the community.
2. Our professional program staff has **broad expertise** regarding community issues and needs.
3. We provide highly **personalized service** tailored to each individual's charitable and financial interests.
4. Our funds help people **invest in the causes** they care about most.
5. We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.
6. We partner with **professional advisors** to create highly effective approaches to charitable giving.
7. We offer maximum **tax advantage** for most gifts under federal law.
8. We **multiply the impact** of gift dollars by pooling them with other gifts and grants.
9. We build **endowment funds** that benefit the community forever and help create personal legacies.
10. We are a **community leader**, convening agencies and coordinating resources to create positive change.