

Strategic Framework – CMF

Existing Membership Categories	Potential New Members
Organizations: Nonprofit <ul style="list-style-type: none"> • Private Foundations: (Family, Independent, Corporate) • Public Charities: (Community Foundations, Broad purpose grantmaking Charities) 	Organizations: Nonprofit <ul style="list-style-type: none"> • Potential new: Single purpose endowed public charities (such as hospital foundations)
Organizations: For-Profit <ul style="list-style-type: none"> • Corporate Giving Programs 	Organizations: For-Profit <ul style="list-style-type: none"> • Potential new: Corporations and businesses that provide single purpose financial charitable support • Potential new: Professional advisors (such as legal and accounting firms, trust offices)
Individuals: <ul style="list-style-type: none"> • Individuals: Intent to create foundation 	Individuals: <ul style="list-style-type: none"> • Potential new: Philanthropic Individuals that do not intend to create a formal foundation structure to execute their charitable intent
<h3>Changes for 2014</h3>	
All Categories <ul style="list-style-type: none"> • Replace grantmaking with “provide financial charitable support” • Remove annual minimum giving requirement • Remove broad purpose requirement Public Charities <ul style="list-style-type: none"> • Add endowment requirement For-Profit Organizations <ul style="list-style-type: none"> • Implement membership criteria for professional advisors 	

Strategic Framework – Suite of Services



Strategic Framework and Business Model

