

Support a Fair & Accurate Count in Michigan for the 2020 Census

Without a fair and accurate census, our communities are at risk of losing critical revenue for programs and services.

Public officials use census data and the number of people counted to determine distribution of federal funds. In 2014, Michigan was allocated \$17.7 billion in federal funds; those funds are used to support vital programs and services, including:

- Head Start
- Food stamps
- Special education
- Free and reduced lunch programs
- WIC
- Medicaid
- The Children's Health Insurance Program



We are asking Congress to provide funding that keeps census preparations on track.

The U.S. Census Bureau must have a significant funding ramp-up to ensure a fair and accurate 2020 census, one that counts all communities equally well. We are asking Congress to allocate \$4.735 billion for the Census Bureau in FY2019 (compared to the President's request, which is \$933.5 million less):

\$3.928 billion for 2020 census preparations and early implementation

\$21 million to restore vital ongoing economic and demographic surveys to their FY2017 funding level of \$270 million*

We are asking Congress to keep the decennial census moving forward.

Administration nominates, and Congress approves, a permanent and highly qualified Census Bureau Director

Federal policymakers refrain from adding questions about citizenship to the census form.

Collected census data remains private and securely maintained.

Federal policymakers refrain from efforts that weaken or eliminate the American Community Survey (which replaced the "long form" census).

*Current Population and Surveys account

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Under current funding figures, Michigan would lose \$1,800 of federal funds per year for every person not counted.

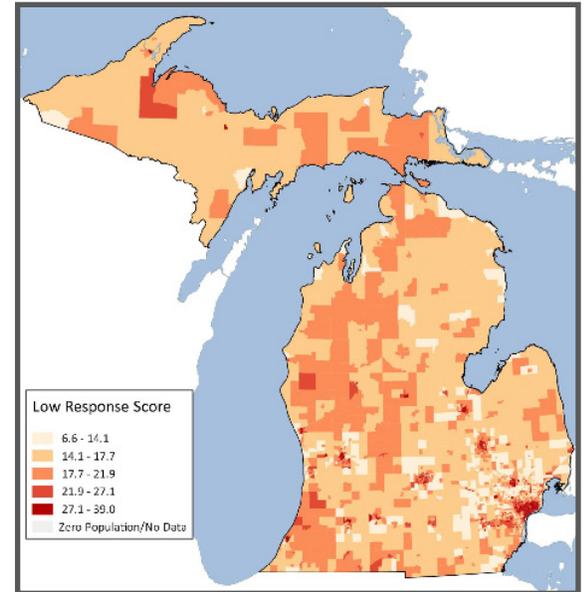
Those with the most to lose from an undercount are the hardest to count, including communities of color, immigrants, young children, the homeless and others traditionally served by nonprofits. In Michigan, 10.8% of the population under the age of five lives in a hard to count community.

Predicting Low Responses to the Census

The Census Bureau has developed a statistical model that uses population data to predict census tracts that are highly likely not to respond to the 2020 census. Areas in red are expected to have the highest non-response rates.

The risk of an undercount is not limited to urban communities. Many of the hardest to count individuals live in rural areas where there has been a significant shift in the demographics that are at risk of being missed in the 2020 census count.

Source: U.S. Census Bureau, 2016 Planning Database; TIGER Shapefiles; Michigan Department of Technology Management and Budget; Labor Market Information & Strategic Initiatives.



Philanthropy and an Accurate Census Count

The Council of Michigan Foundations (CMF) supports efforts at federal, state and local levels that ensure an accurate, reliable and thorough census count, as required by the U.S. Constitution.

Since 2016, CMF has been working to achieve the following three goals:

- Educate members on the importance of the 2020 census.
- Advocate for policy priorities for the 2020 census as indicated.
- Increase support for the 2020 Michigan Nonprofits Count Campaign.

Without government funding, communities would turn to philanthropy and nonprofits to fill the void, but philanthropy does not have the resources to replace lost government support. Recognizing this challenge, CMF is part of a national effort to engage philanthropy in the 2020 census. CMF has also partnered with the Michigan Nonprofit Association, leaders in developing and launching the 2020 Michigan Nonprofits Count Campaign, which aims to mobilize nonprofits across the state to achieve a fair and accurate count and build the capacity of nonprofits to address future issues that threaten the health and well-being of our communities. This initiative will provide trainings and materials for nonprofits on effective outreach tactics, award mini-grants, facilitate a statewide communications plan and coordinate with state and local government officials.