

## JENNIFER BOOHER

### INDEPENDENT CONSULTANT

#### GET TO KNOW JENNIFER:

Jennifer Booher brings leadership experience from both nonprofit and for-profit sectors. For the past 15 years she has worked with nonprofit organizations and foundations in developing strategy that leads to strengthening infrastructure and maximizing impact. Jennifer's focus is on positioning organizations to better fulfill their missions and achieve long-term sustainability.

Jennifer began her career representing national and international clients in the automotive industry through various marketing efforts. During this time she managed cause-related marketing programs for clients resulting in her desire to work with nonprofit organizations directly. After leaving the for-profit world, Jennifer served as sponsorship manager for the Detroit Zoological Society followed by her position as the director of fund development for Camp Daggett and her work with the Charlevoix County Community Foundation Youth Advisory Committee and scholarship program.



In her experience as a consultant she has been successful in working with various nonprofit organizations and foundations to increase their effectiveness. Jennifer has advised individuals with diverse backgrounds and personalities ranging from executive directors of sophisticated, national organizations to first-time board members of grassroots, start-up organizations. In doing so, her approach is to guide clients toward reaching their full potential. She has completed "Train the Trainer" from The Monitor Institute of Deloitte Consulting in the "What's Next for Community Philanthropy", governance consulting training through Board Source, and is a certified DiSC administrator.

#### EXPERTISE:

Organizational assessment & strategic planning, Board development, Fund development & donor relations, Brand and marketing strategy

#### FOUNDATION CLIENTS INCLUDE:

5 Healthy Towns Foundation, Berrien Community Foundation, Charlevoix County Community Foundation, Dickinson Area Community Foundation, Mt. Pleasant Community Foundation, Otsego County Community Foundation, Charlevoix Area Hospital Foundation