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## HOW NONPROFITS CAN SUPPORT A FAIR AND ACCURATE CENSUS

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A lot is at stake with Census 2020. As nonprofits serving hard-to-count communities, we are one of the few remaining trusted entities among that population – as we have well-established relationships and speak the communities’ language. The following checklist provides a roadmap for action now to support a fair and accurate census 2020.

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### DETERMINE IF IT’S A FIT FOR YOUR ORGANIZATION

- Does your organization serve populations that are hardest to count (people living in poverty, renters, young children, immigrants, people of color)?
- Will your organization, or those you serve, be impacted by cuts in federal funding and political representation as a result of people not being counted in the census?
- Does your nonprofit maintain frequent contact and have a trusting relationship with those you serve?

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### ENGAGE IN THE STATEWIDE CAMPAIGN

- Register for the campaign email newsletters and alerts.
- Participate in webinars and training opportunities.
- Learn more about what’s at stake and why the census matters to your community.
- Connect with the local organization serving as a census hub in your region.

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### EDUCATE AND MOBILIZE YOUR COMMUNITY

- Include information on your website, mailings, e-mail blasts, social media, and at board/staff/volunteer meetings about what’s at stake and why the census matters to your community.
- Hold community forums on the importance of a fair and accurate count.
- Contact local officials (township, city, county, tribal) to determine census 2020 plans and to join any local complete count committees that are educating and mobilizing your community.
- Advocate with federal officials for a fair and accurate census.