

# Michigan Nonprofits Count Campaign Framework



**Purpose:** Mobilize nonprofits across the state to achieve a fair and accurate count in the 2020 census and build the capacity of nonprofits to address future issues that threaten the health and well-being of our communities.

**Budget:** The three-year budget for 2018 - 2020 is \$4.7 million.

**Roles:** The campaign infrastructure is led by Michigan Nonprofit Association, census hubs and local nonprofit organization (NPO) grantees.

